

Operation

24 Sales Representatives of Sagem Communications roam Namibia



First stage, Okahandja where they could set up their camp in a private field near a lodge and take a shower

along a few kilometers, songs and dances of the Damara animating one of their campfires, a camp in the desert at the foot of a granite pyramid illuminated by the moon...

Along their journey they met giraffe, lion, springbok, oryx, rhino, baboon, warthog, ... Tasted some oryx meat, the emblem of the country and celebrated the return to civilization with one last night in a lodge : the Okapuka Ranch.

After having played the Montana Cowboys, the winners of this new "terminals and professional systems" department of Sagem Communications launched themselves into the discovery of Namibia from the 16th to the 23rd of January this year... A different vision of big open spaces and safaris where the wild animals still wander freely in the savannah. *"This year, the experience was a bit different,* says Rihab Vu, Operations Marketing Manager of the department. *It was a question of making them live an experience more centered on team spirit and learning the art of how to manage in unaccustomed circumstances and all of that in a sublime scenery!*". This trip, almost initiatory, was organized by SoBe Incentive with XO Africa, very

good guides and a habitual accompanist Axel Peyrière. *"As for the other operations, which we had previously put together for the same participants in the Amazon and Montana, we were looking for a destination with adventure, benefits without over-the-top luxury, but still providing a minimum of comfort and total security",* says Mélanie Perret, Project Manager at SoBe.

After an Air France flight to Johannesburg with a British Airways connecting flight to Windhoek, the participants were dispatched into 6 teams of 4 in 4x4 vehicles equipped with setting up tents on the roof to sleep without risk in the heart of nature. Each team had a mission to make a photo report on a subject of their choice, so they could entertain their colleagues on their return (excellent emulation!).

before the Odyssey departure, some 1600 km travelled in self drive in the regions of Kaokoland and Damaraland, across deserts, savannahs, bush and mountains. A major undertaking rich in adventures, regulated by strong moments like meeting the Himbas, the famous "red people" nomads who have chosen to live in harmony with nature, the tracking of a desert elephant family, which they followed

Once again, the mission was accomplished. *"The Alchemy was perfect", underlined Rihab Vu. "The magic of this destination as we discovered it and the richness of the experiences we lived, have confirmed that we are on track with regard to boosting the teams ... and that we need to do even better next time".*

